

THE FUTURE OF VIDEO INTERVIEWING

**Disrupting
Traditional
Recruiting**

**Enhancing
Candidate
Experience**

**Transforming
Recruiter's
Role**





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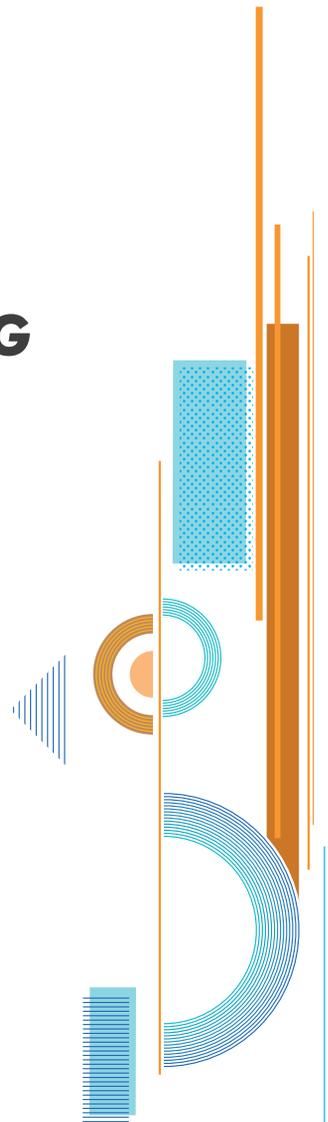
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THE FUTURE OF VIDEO INTERVIEWING



INTRODUCTION

According to a recent survey,

63% of organizations capitalize on video platforms for job interviews.

It is a given! The process of hiring is complex. From hosting introduction sessions and coordinating interview schedules to monitoring evaluation rubrics for fairness and accuracy, recruiting forms the largest line-item expense outside compensation.

Video interview platform, a recent and emerging technology, is here to disrupt the recruiting process. Equipped with the ability to assess talents at leisure with pre-recorded interviews and the capacity to assess candidates' videos, the innovative platform solves multifaceted recruitment challenges.



THE NEED FOR A VIDEO PLATFORM

Capitalizing on purpose-built technologies ensures your organisation is on top of the game with quick and improved hiring process, high recruiter efficiency, and high candidate engagement. The need for video interview platform depends on two key people, recruiter and the candidate.

Suit up and be future-prepared

Recent studies estimated, by 2019 80% of internet traffic to be video based and 67% to be developed from televisions, smartphones and tablets. Leaders across industries agree that nearly 3 quarters of the current workforce will work remotely by 2020. Deploying video platform enables your organisation to keep up with the evolving digital practices.

Take the candidate-centric approach

In addition to creating an enhanced hiring process for recruiters with busy schedules, video interviewing allows organisations to adapt to candidates' needs while eliminating travel inconveniences.



THE IMPACT OF VIDEO INTERVIEWING

Video interviewing boosts hiring compliance through secure record storage, superior process transparency and improved consistency. Here's a look at how the emerging video technology is shaping the future of hiring.

Transforming Recruiter's Role

Two-thirds of job seekers will wait <2 weeks for a response.

The influence of video interviewing is spreading rapidly. With the automation features and AI-assisted applications facilitating the recruiters, their job has become more convenient. Spending less time on administrative and repetitive tasks has enabled hiring managers to focus on brand-building and candidate engagement.

Enhancing Candidate Experience

Traditional recruiting methods were not designed for speed, accuracy, and efficiency.

Today's candidates expect swifter responses with little time to waste.

The emerging platform creates a satisfying experience while building reputation before the candidate's day of employment.



THE ROADMAP

TRENDS



Latest Technologies

Progressing towards cognitive capabilities based on cloud & mobile applications

Applicant Tracking System (ATS)

Offers integrated and applicant-friendly approach in screening and hiring candidates

Internet Sourcing

Predicted to go beyond the online recruiting platforms to become the driving force of hiring process

CHALLENGES



Unawareness of the growing platform
Areas of poor internet reception
Complicated login procedures

ADVANTAGES



Low Process Costs
Screen Remote Candidates
Save Time



THE FUTURE OF VIDEO INTERVIEWING

A hiring solution provider who is a 100% focused on talent transformation delivers an incredible candidate experience.

Rewinding to the inception of video interviewing, many organizations capitalized on its benefits. Time and cost savings popularized the platform along the way while on-demand interviews and AI-assisted platforms are on the ever-evolving phase. Adopting to futuristic video interviewing platform enables your organisation to strategize keeping your focus centred on the candidate.



ABOUT MONJIN

We are a disruptive hiring platform providing a confluence between interviewers and candidates. Powered with unique features like intelligent video scheduling, our approach is candidate-centric and interviewer-friendly. The interview videos are further analysed, indexed, rated, and tagged for the employer to view anytime, anywhere. The results of the candidates are shared across Fortune 500 companies. We run secured interview processes, the results of which are disclosable to requested organisations. Currently, we are ISO/IEC 27001:2013 certified and GDPR Compliant. Driving our solutions across global industries, our focus lies on IT & ITES, Yachting & Retail in US, UK and India. Disrupting traditional hiring, we are world's 1st global video-interviewing network.

